

**THE  
LEGAL AID  
SOCIETY**

**x**

**GIVING  
TUESDAY**

# **SOCIAL MEDIA TOOLKIT**

# TELL YOUR STORY

This #GivingTuesday (and the days leading up to November 29) please consider posting on social media to help raise awareness of The Legal Aid Society's important work on behalf of our clients.

Here are some prompts, sample posts, and images to help get you started.

# YOUR INVOLVEMENT

*Why are you proud to volunteer at/support the  
work of The Legal Aid Society?*

I am proud to support @LegalAidNYC  
because \_\_\_\_\_

You too can support our fellow NYers at  
[bit.ly/3AEKMsD](https://bit.ly/3AEKMsD) #GivingTuesday

# STAFF SHOUT OUT

*Tell us why The Legal Aid Society Staff are  
superheroes!*

So thankful for \_\_\_\_\_  
Support @LegalAidNYC staff at  
[bit.ly/3AEKMsD](https://bit.ly/3AEKMsD) #GivingTuesday

# DID YOU KNOW?

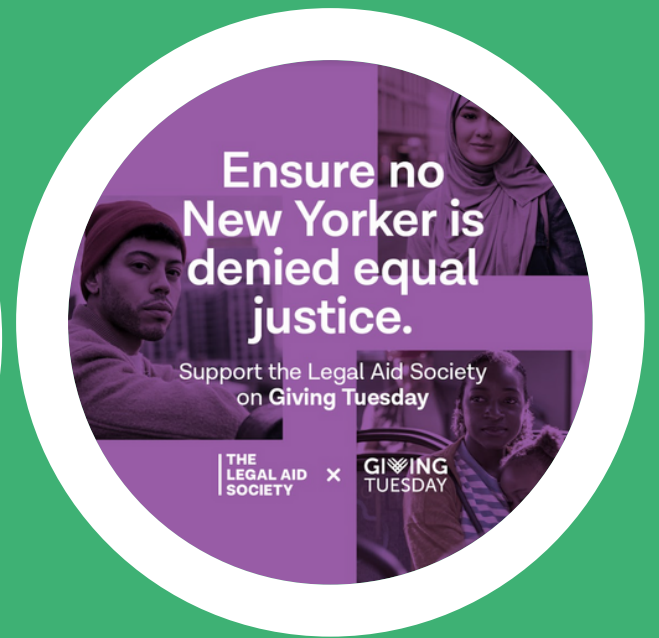
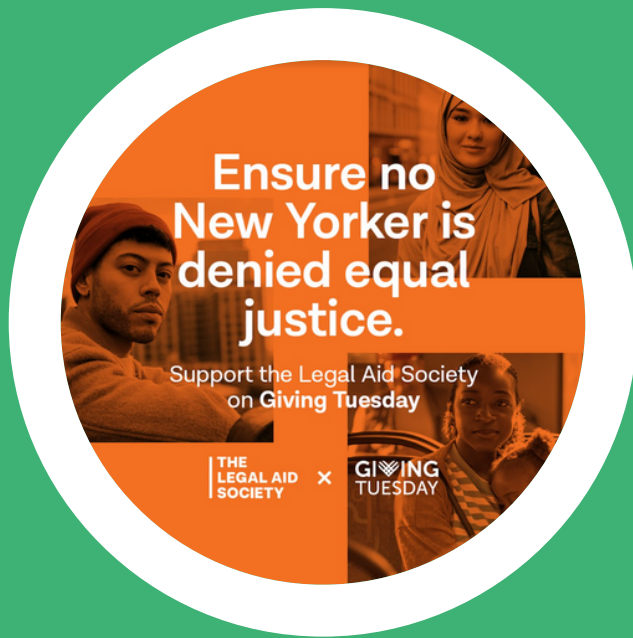
*What have you been surprised to learn about the work of The Legal Aid Society?*

Did you know \_\_\_\_\_ ?

Together we can make a difference in people's lives. Please visit

[bit.ly/3AEKMsD](https://bit.ly/3AEKMsD). #GivingTuesday

@LegalAidSociety



# GET [OUR] CREATIVE

Image and video files for Twitter,  
Instagram, and Facebook, can be  
downloaded here:

[bit.ly/3g6QQmz](https://bit.ly/3g6QQmz)

# TAG US!

**Make sure you mention The Legal Aid Society's  
social media accounts in your posts:**

Twitter @LegalAidNYC

Facebook @TheLegalAidSociety

Instagram @LegalAidNYC

**Please add #GivingTuesday to your posts!**